

# Why choose Classic Car Community to advertise your business?

Classic Car Community is committed to providing a state-of-the-art website for its members and service/product providers. Service providers that advertise with Classic Car Community enjoy several benefits that our competitors do not provide.

**1) Price.** Service and product providers can advertise for as low as \$60 per year! We have created four advertising packages to cater to every size company.

The **12 Cylinder Package** is the best way to expose your company to thousands of Classic Car Community members. This package allows the service/product provider to upload a banner which then will be shown on every page within the Classic Car Community website. It will populate within the car club pages, events pages, contest pages, community bookstore pages, etc. Throughout the entire site your banner ad will rotate in and be shown to every member that visits the site.

For only \$50 per month!

The screenshot displays a website interface with a dark blue background. At the top, a red banner features the text "Restorations - Muscle Cars - Exotics - Race Cars - Hot Rods" in white, followed by "Opher Auto Wurx, Inc." in a large, white, serif font. Below this, it says "Lake Villa, IL", "Complete Auto Body & Paint", and "847-356-6771". A small "ef" logo is visible. Underneath the banner, the text "Opher Auto Wurx, Inc" is written in a smaller font. Below this, the heading "Contests - Classic Car Community" is displayed. Two contest images are shown: "Best Ride Contest" featuring a red classic car, and "Calendar Girl Contest" featuring a woman in a pink top and black skirt crouching next to a blue classic car. A red arrow points from the "Calendar Girl Contest" image to the Opher Auto Wurx banner. At the bottom, another banner for "Midwest Classic Insurance" is shown, featuring a red classic car and the text "1-888-271-4000 We Specialize In". The banner lists "Prostreet Classics", "Kit Cars", "Racecars", "Muscle cars", and "Streetrods". A red arrow points from the "Best Ride Contest" image to the Midwest Classic Insurance banner. The text "Midwest Classic Insurance" is written in a small font below the banner.

The **8 Cylinder Package** is catered for a more direct marketing approach. This package allows the service or product provider to upload a banner which then will be shown based on the keywords they enter. A good example here is a decal company that provides stripes and emblems for many different makes and models of cars. If a member types in "decal" in the parts search page, their banner will populate. In addition, their banner will also be shown on every classified result that was filtered by that keyword. For only \$25 per month!

Year  City  Keyword

Make  State

Model

Keyword Matching:

- All Keywords
- Any Keywords
- Exact Phrase

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**PHOENIX GRAPHIX®**  
*"Any Decal, Any Car, Any Year!"* Auto Decals and Stripe Kits  
[Phoenix Graphix](#)

**Search Results**

<u>Description</u>	<u>Price</u>
<b><u>1971 Dodge Challenger R/T stripe decals</u></b> Brand new in the box 71 Challenger R/T stripe decals. They are orange in color and includ (De Graff, MN)	\$50.00
<b><u>Ford Truck NORTHLAND Ltd Edition Decal</u></b> Each one of these is sealed and ready to mail out. \$1.00 each. free Postage. Specify 1 (Minneapolis, MN)	\$1.00
<b><u>1936-1974 Cadillac mixed</u></b> We sell new parts for Cadillac and LaSalle 1936-early 1970s, we are not a salvage yard. Cr (Merriam, KS)	\$0.00

The **6 Cylinder Package** allows you to list your company in every state/province across the nation. This package is for the service/product provider that can accommodate clients across state lines. An example here would be the chrome shop that accepts products from clients across the nation, then re-chrome it and mail it back to the client. Here, if a member logs on and looks for a chrome shop in their state your company will populate regardless of the state entered. For only \$5 per month!

• **NATIONWIDE** •

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**Phoenix Graphix** • Quality: 3/3, Price: 2/3 • [Rate this service!](#) • [View Ratings](#)

400 S 79th Street  
Chandler, AZ

Phone: 800-941-4550  
Fax:  
Website: [Click HERE](#)

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PhoenixGraphix, Inc. is proud to provide you a listing of our extensive line of auto decals and stripe kits. These restoration decals are licensed. Our Decal & Stripe Kits are high quality packa...

**+See Details+**

The **4 Cylinder package** allows you to list your company in your state and local city areas. If you service only local residents of your city and state then this is the package for you. For example, if you are a small upholstery shop in Topeka, Kansas and your clientele consists of only Kansans, then every person in Kansas who logs on and searches for an upholstery shop in their town will be able to view your company.

FREE!

**SERVICES** [Add your Service](#) [Return to Previous Page](#)  
[IN >> batesville >> Restoration Shop](#)

• LOCAL •

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<p><a href="#">Stoinoff's Restorations</a>   •   <a href="#">Rate this service!</a>   •   <a href="#">View Ratings</a></p> <p>56 Progress Drive Batesville, IN</p>	<p>Phone: 812-932-9000 Fax: Website: <a href="#">Click HERE</a></p>
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Complete or partial restorations on all makes and models. Sheet metal fabrication of all kinds, custom paint. Minor repairs to complete body off the frame on Antiques, Classics, Muscle Cars, Street Rods...

[+See Details+](#)

• STATEWIDE •

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<p><a href="#">Stoinoff's Restorations</a>   •   <a href="#">Rate this service!</a>   •   <a href="#">View Ratings</a></p> <p>56 Progress Drive Batesville, IN</p>	<p>Phone: 812-932-9000 Fax: Website: <a href="#">Click HERE</a></p>
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Complete or partial restorations on all makes and models. Sheet metal fabrication of all kinds, custom paint. Minor repairs to complete body off the frame on Antiques, Classics, Muscle Cars, Street Rods...

[+See Details+](#)

**2) Feedback.** All service providers will receive feedback from members that have used their services. If you choose to advertise your company with Classic Car Community, you will receive business cards that you can staple to your invoices asking for your clients' feedback. As your reputation grows, so does your business. No other website provides this unique service!



Please share the experience you received by visiting [www.ClassicCarCommunity.com](http://www.ClassicCarCommunity.com) and giving your feedback.

Here's how:

- 1) Visit [www.ClassicCarCommunity.com](http://www.ClassicCarCommunity.com)
- 2) Click 'Login/Signup' towards the top/right of the page
- 3) Create your FREE account by completing the form
- 4) Click 'My Feedback' and then 'Add Feedback'
- 5) From the drop down list, select the company that you used, rate them by price and quality and add comments
- 6) Select 'Add feedback/rating' and you're done!
- 7) Explore the rest of the site!

**3) Dynamic Community Members.** Classic Car Community members not only use the site for their own benefit, they also contribute in more ways than one. First, they will provide feedback about many services that are found across the country via the "My Feedback" link. Second, they can share their expertise via the "My Expertise" link, and if fellow community members have questions that they can answer, they will be asked via email to support the community with their knowledge. Third, they contribute to the community by providing stories that their classic rides have taken via the "My Journals" link. Community members will continue to use the website by adding events, partaking in the many contests, sharing their car clubs, and placing free ads to sell their cars and parts.

**4) Marketing, Marketing and More Marketing.** Let Classic Car Community drive customers to your company. By building the community to hundreds of thousands of members across the world, every service provider will benefit from the exclusivity and having a great reputation built by the community members themselves. Classic Car Community employs several marketing methods including legal opt in email marketing, event sponsorship, internet advertising, search engine optimization and direct market television ads. Classic Car Community has aired several TV commercials on the SPEED Channel, Spike Channel and Versus Channel. In addition, Classic Car Community has advertised via the Google Adwords, Facebook, and many other websites. Finally, Classic Car Community makes it a habit to sponsor several events across the nation. As members add their events to the site, Classic Car Community randomly selects events and contacts the organizer to get involved with the promotion of that event.